



Why Join LAMA?

Government Advocacy — No manufacturer has time to go visit FAA repeatedly on their own. Even if a company tries, FAA will see it as one company, not a representative of the whole industry. When LAMA goes to Washington DC (or attends meetings and conferences in other locations), officials regard LAMA as representing industry. The best way for LAMA to accomplish this is to maintain members, report to them, and hear what members say. Then LAMA can communicate those responses to FAA. LAMA has established contact with both top-level executives in FAA as well as the managers who draft regulations. Rapport with these people have helped LAMA greatly advance LSA and light kit developments. **Please... give LAMA the support of your company!**

Industry Representative to FAA, CAAs, Others — LAMA is the industry's voice to news media, to government officials, to show producers, to insurance and finance companies. When these organizations want comment from the industry, they will not (cannot) contact every company. They want to make one call and get the industry direction. **LAMA is the industry's voice.**

Promoting the Light Aircraft Industry — Employing LSA Malls, displays at airshow, and other activities including frequent interviews with aviation and mainstream media reporters, **LAMA helps the industry** promote the many benefits of flying LSA or light kit-built aircraft.

Other activities in support of the light aircraft industry:

- LAMA provides updates and reports to industry, with LAMA members getting the information before all others. FAA is *very* supportive of LAMA's communications effort; it makes their job easier.
- LAMA transmits email and airshow communications with manufacturers, suppliers, distributors, and other entities to advise of government agency actions and more.
- LAMA regularly speaks to reporters to promote the industry and provides market facts.
- LAMA issues reports and survey results on sport and light aircraft regulations, standards, marketing and industry activities
- LAMA often provides beneficial input to CAA authorities in other countries.

Please Join US — Only US \$500 per Year
(complete the Membership application)