



Why Should Your Company Join LAMA?

In addition LAMA focuses on three activities for the LSA producer community and these can be summed up easily ... **R E P**

REPRESENT — LAMA is the industry's voice to news media, to government officials, to show producers, to insurance and finance companies. When these organizations want comment from the industry, they will not contact every company. They want to make one call and get the industry direction. **LAMA is the industry's voice.**

ENCOURAGE — All manufacturers of ASTM-compliant products are expected to be able to prove this to authorities if they ask. Insurance companies and lawyers may also demand proof your aircraft is well built. **LAMA assists** with ASTM Compliance Checklists and can refer your company to consultants for fee-based assistance.

PROMOTE — Employing LSA Malls, displays at airshow, and other activities including frequent interviews with aviation and mainstream media reporters, **LAMA helps** the industry promote the many benefits of flying LSA or light kit-built aircraft.

Other activities in support of the light aircraft industry:

- LAMA provides LAMAsafety.org website to provide important Service Bulletins and other vital maintenance or operation information. FAA is *very* supportive of this effort.
- LAMA sends email and airshow communications with manufacturers, suppliers, distributors, and other entities to advise of government agency actions and more.
- LAMA regularly speaks to reporters to promote the industry and give market facts.
- LAMA issues reports and survey results on sport and light aircraft regulations, standards, marketing and industry activities
- LAMA offers affiliation with LAMA divisions in other countries, such as LAMA Europe .
- Your company may join others at the annual LAMA dinner and meeting (held at the Sebring U.S. Sport Aviation Expo)

JOIN LAMA — Only US \$500 per Year
(complete the Membership application)