



Dear Prospective LAMA Member:

1Q09

The board of directors of LAMA wishes to invite you to join LAMA, either as a new member or a renewing prior member. Please let us list **five good reasons why your membership is vital.**

- (1) **FAA ASSESSMENT PROJECT** — As all LSA professionals know, the FAA is presently doing assessments of the industry. While these are proceeding well, FAA has hinted that they will recommend some changes. Each of you can make yourselves heard on your own, but LAMA is your unified voice...and FAA is listening to LAMA's comments.
- (2) **LAMA AUDITS** — LAMA believes FAA will increase pressure (or state outright) that third party audits are necessary, perhaps even mandatory. LAMA has already audited or is working on audits for 20 leading LSA providers. This action is looked upon with favor by FAA and it's in the best interest of the entire industry for airplane and component makers to get audited to show full compliance with ASTM standards. Another organization could also perform audits but LAMA is doing so now and is doing so in a way that **assists the industry.** We work with each company to help bring you into or help you maintain full compliance.
- (3) **LAMA ADVICE ON ASTM STANDARDS** — LAMA offers several qualified persons working under contract with LAMA to **help companies as they prepare** to make their compliance declaration or to assist companies understand and work through the compliance process, including correcting any deficiencies — *ALL businesses serving light-sport aviation benefit.*
- (4) **INDUSTRY MARKETING** — LAMA continues to assist the community with unique marketing initiatives, most notably the **Sun 'n Fun LSA Mall**...but also for opportunities with AOPA, EAA, and other event organizers. Several times a month, LAMA officials visit with magazine writers, online bloggers, broadcasters, and other publishers to positively portray light-sport aviation
- (5) **INDUSTRY ADVOCACY AND COMMUNICATIONS** — LAMA sends eLetters to the community on critical matters like government, insurance, or finance company issues. As a liaison, LAMA helps maintain the support of key industries serving light-sport aviation. At meetings and in teleconferences, **LAMA promotes the best interests of the light-sport aviation industry.**

LAMA keeps the success of LSA professionals as the focus of its activities. No other organization has made this claim. As a 501(c)6 non-profit organization, LAMA relies on volunteers and contracted experts to provide services to the light-sport aviation community. We operate very efficiently and economically but we need your membership support (along with other revenue-producing services) to fund the work we do on your behalf.

Please...join LAMA and stay renewed! The following leaders in their fields — **the LAMA Board of Directors** — **urge your support of LAMA...**

- Dan Johnson, LAMA President & Chairman
- Tom Peghiny, President, Flight Design USA
- Phil Lockwood, President, Lockwood Aviation
- Dave Martin, Journalist and former magazine Editor
- Jo Konrad, LAMA-EU and Chairman, DULV
- Jack Pelton, Chairman, President & CEO, Cessna Aircraft
- Earl Lawrence, Vice President, EAA
- Larry Burke, LAMA Founder & Chairman Emeritus